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Centrul Național de Dezvoltare a
Învățământului Profesional și Tehnic

Promoting visibility and raising awareness of VET

*Dana Stroe
the Romanian QANRP*

*Support to European Quality Assurance in Vocational Education and Training (EQAVET)
National reference points*



The Romanian QANRP:

Romanian Law of Education nr 1/2011 - Art.355 (2):

The National Group for Quality Assurance (GNAC), informal structure that functions as a national reference point for quality assurance in education and training, coordinates the harmonization of quality assurance in education and training.



the RO QANRP project – “Promoting visibility and raising awareness of VET”

OBJECTIVES OF THE PROJECT:

- Collecting and disseminating good practice**, at both European and national level, on promoting visibility and raising awareness of VET
- Raising the level of awareness of all stakeholders on the benefits of VET and on the central role of quality assurance in VET**, via the project website, the database of relevant materials and via the information session
- Disseminating the policies and instruments elaborated within EQAVET and by the project**, via the project website, the database of relevant materials and via the information session



Project's results (1)

Compendium of good practice on Promoting visibility and raising awareness of VET



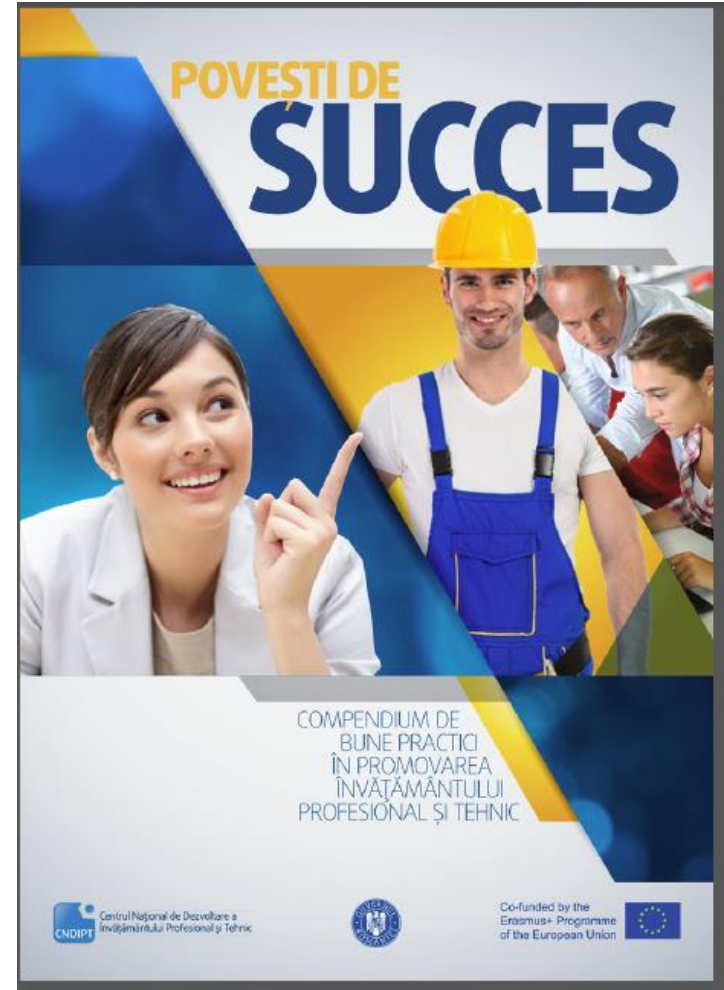
I. Success stories of VET graduates



II. Good practice of school –company partnerships

III. Good practice in promoting VET at national level

 Alege-ți drumul!





Project's results (2)

Policy Brief on Promoting visibility and Rising Awareness of VET

KEY MESSAGES:

- ❑ **Embracing a strategic vision regarding VET attractiveness** and embedding this dimension in all VET reform programmes
- ❑ **Promoting “horizontal” cooperation among VET providers and employers**, in order to provide relevant and consistent VET programmes
- ❑ **Ensuring constant (and positive) presence of VET in mass media.** Devising promotion campaigns and organizing promotion events – not only “big conferences” at national or international level, but also workshops or seminars at local and regional levels.
- ❑ **Promoting feedback “readiness” and “openness” for feedback** among all relevant stakeholders.



POLICY BRIEF

Peer
Learning
Activity on

**Promoting Visibility and Rising Awareness
of VET Processes**

Participating countries: AT, EL, FI, HR, IT, LV, RO, SI

SUMMARY

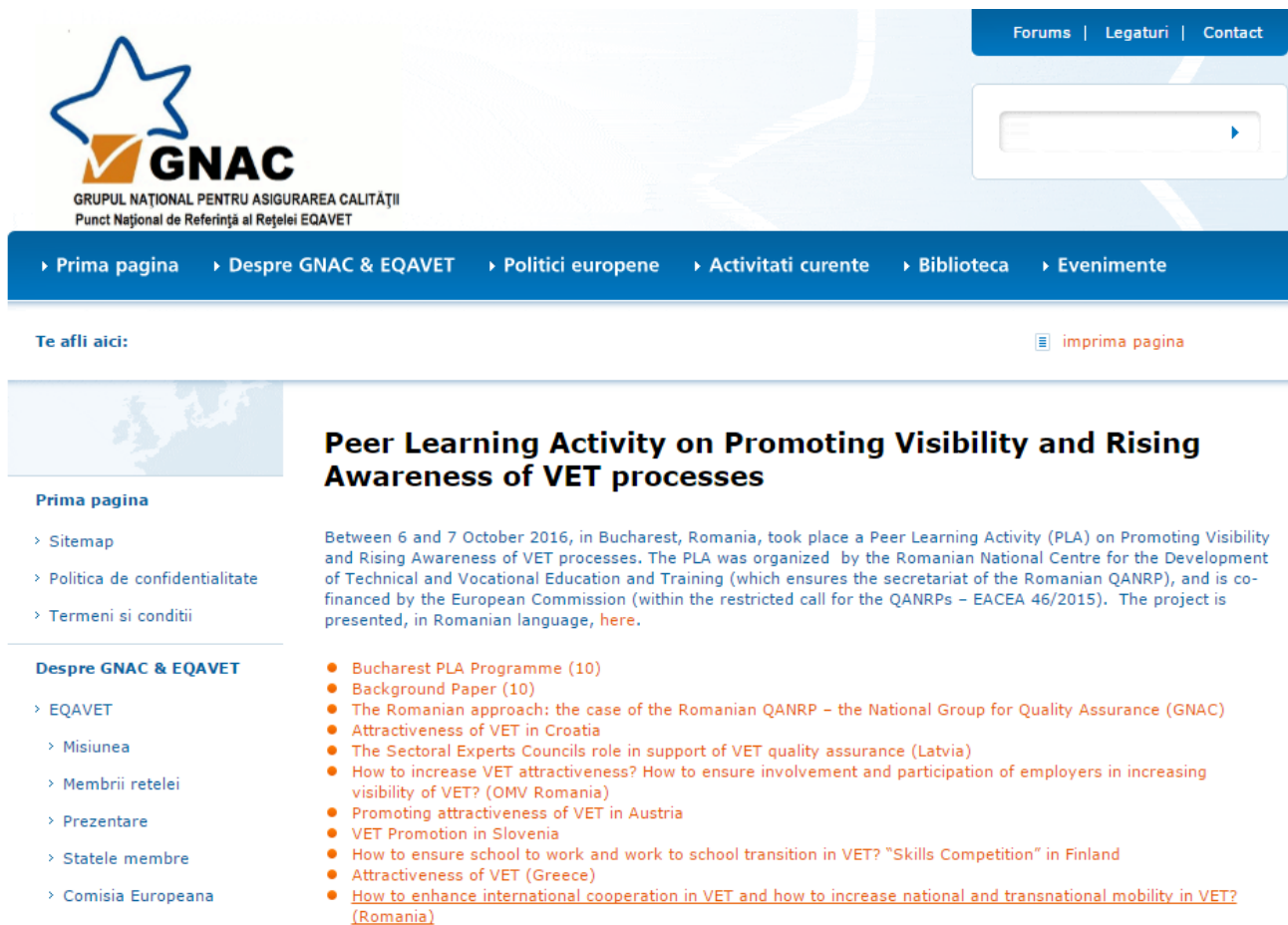
This policy brief has been prepared in order to share the results of a Peer Learning Activity on Promoting Visibility and Rising Awareness of VET Processes. The peer learning activities provide a means of discussing, sharing and learning from each other on areas of strategic importance for

KEY MESSAGES:

- ❑ **Not forgetting that the students are the main targets for promotion programmes**
- ❑ **“It’s all about teachers”** - the constant need to improve the quality of human resources - mainly of teachers and trainers, but also of councillors, coaches, managers / principals etc.
- ❑ **Supporting and promoting true leaders** – e.g. the headmasters/principals of successful VET schools.



Project's results (3) an updated QANRP website www.gnac.ro



The screenshot shows the homepage of the GNAC website. At the top left is the GNAC logo with the text "GRUPUL NAȚIONAL PENTRU ASIGURAREA CALITĂȚII" and "Punct Național de Referință al Rețelei EQAVET". To the right are navigation links for "Forums", "Legaturi", and "Contact", and a search bar. Below this is a main navigation menu with items: "Prima pagina", "Despre GNAC & EQAVET", "Politici europene", "Activitati curente", "Biblioteca", and "Evenimente". A "Te afli aici:" section contains a link to "imprima pagina". The main content area features a map of Europe and a headline: "Peer Learning Activity on Promoting Visibility and Rising Awareness of VET processes". Below the headline is a paragraph describing the activity held in Bucharest, Romania, in October 2016. To the left of the main text is a sidebar menu with categories: "Prima pagina" (containing Sitemap, Politica de confidentialitate, Termeni si conditii) and "Despre GNAC & EQAVET" (containing EQAVET, Misiunea, Membrii rețelei, Prezentare, Statele membre, Comisia Europeana). A list of bullet points follows, detailing various project components and reports.

GNAC
GRUPUL NAȚIONAL PENTRU ASIGURAREA CALITĂȚII
Punct Național de Referință al Rețelei EQAVET

Forums | Legaturi | Contact

Prima pagina | Despre GNAC & EQAVET | Politici europene | Activitati curente | Biblioteca | Evenimente

Te afli aici: [imprima pagina](#)

Peer Learning Activity on Promoting Visibility and Rising Awareness of VET processes

Between 6 and 7 October 2016, in Bucharest, Romania, took place a Peer Learning Activity (PLA) on Promoting Visibility and Rising Awareness of VET processes. The PLA was organized by the Romanian National Centre for the Development of Technical and Vocational Education and Training (which ensures the secretariat of the Romanian QANRP), and is co-financed by the European Commission (within the restricted call for the QANRPs – EACEA 46/2015). The project is presented, in Romanian language, [here](#).

- Bucharest PLA Programme (10)
- Background Paper (10)
- The Romanian approach: the case of the Romanian QANRP – the National Group for Quality Assurance (GNAC)
- Attractiveness of VET in Croatia
- The Sectoral Experts Councils role in support of VET quality assurance (Latvia)
- How to increase VET attractiveness? How to ensure involvement and participation of employers in increasing visibility of VET? (OMV Romania)
- Promoting attractiveness of VET in Austria
- VET Promotion in Slovenia
- How to ensure school to work and work to school transition in VET? "Skills Competition" in Finland
- Attractiveness of VET (Greece)
- [How to enhance international cooperation in VET and how to increase national and transnational mobility in VET? \(Romania\)](#)

Prima pagina

- › Sitemap
- › Politica de confidentialitate
- › Termeni si conditii

Despre GNAC & EQAVET

- › EQAVET
- › Misiunea
- › Membrii rețelei
- › Prezentare
- › Statele membre
- › Comisia Europeana



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Project's results (4)

A SET OF PROMOTIONAL MATERIALS

EQAVET-NRP-RO

Objectives:

- Collecting and disseminating good practice, at both European and national level, on promoting visibility and raising awareness of VET
- Raising the level of awareness of all stakeholders on the benefits of VET and on the central role of quality assurance in VET, via the project website, the database of relevant materials and via the information session
- Disseminating, via the project website, the database of relevant materials and via the information session, the policies and instruments elaborated within EQAVET and by the project



Activities:

- A1: Management
- A2: Development of a Compendium of good practice
- A3: Revision and improvement of QANRP-site www.gnac.ro
- A4: Development of promotional materials
- A5: Peer-learning activity on Promoting visibility and raising awareness of VET
- A6: Organisation of a national information session
- A7: Participating at international events on Quality assurance in VET



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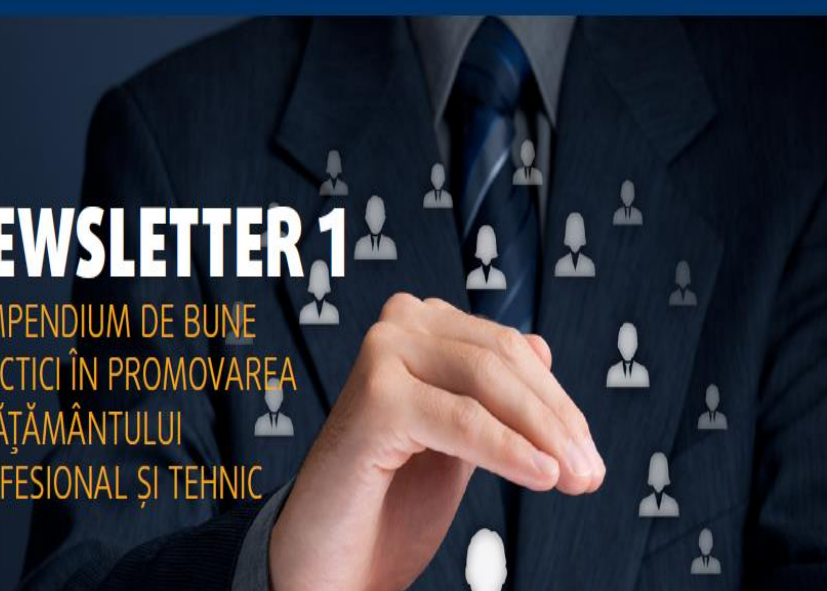
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ASIGURAREA CALITĂȚII ÎN EDUCAȚIA ȘI FORMAREA PROFESIONALĂ, LA NIVEL EUROPEAN ȘI LA NIVELUL PUNTELOR NAȚIONALE DE REFERINȚĂ

NEWSLETTER 1

COMPENDIUM DE BUNE
PRACTICI ÎN PROMOVAREA
ÎNVĂȚĂMÂNTULUI
PROFESIONAL ȘI TEHNIC





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Impact of the project

Promoting VET to:

- 1000 gymnasium schools** (managers, teachers, students, parents etc)
- 1100 VET schools** (managers, teachers, students, parents etc)
- aprox.50 companies** representatives

Raising awareness of VET at:

national level:

- the Ministry of National Education and Scientific Research
- the Ministry of Labour, Family and Equal Opportunities
- the Romanian Agency for QA in Pre-university Education
- the National Qualifications Authority
- the National Centre for Vocational Education and Training Development

regional level:

- 42 school inspectorates
- 42 local authorities

schools' level



LESSONS LEARNT AND CHALLENGES SEEN

- ❑ QANRPs have to be aware that dealing with sensitive aspects of QA in VET (raising awareness of VET, development of a QA culture at different levels) is a long term construction and is giving long term return**
- ❑ Involvement of all parties (national authorities, local communities, school inspectorates, VET providers) is crucial for succes**
- ❑ Coherency and synergy of actions of different actors at different levels are important**
- ❑ Teachers and trainers have to stay at the centre of QANRP's activities – their commitment to all the aspects related to quality assurance is a prerequisiste of every succesful approach**



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THANK YOU VERY MUCH!

EQAVET - materiale promotionale

Asigurarea calității în educația și formarea profesională,
la nivel european și la nivelul punctelor naționale de referință

EQAVET-NRP-RO

EUROPEAN QUALITY ASSURANCE
FRAMEWORK FOR VET NRP
SRABE (EF+V) și RO
EFNAP-EQAVET NRP
Perioada de implementare: 01.04.2015 - 31.03.2017

Centrul Național de Dezvoltare a
Învățământului Profesional și Tehnic

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Dimensione: 764 KO
Model aparat: Adăunare nume